



Seminar Leren met
mobile devices:
The New Classroom

12 en/of 13 september 2011

**Gast spreker Dr. Bill
Rankin &
Sprekers uit het NL onderwijs**

Park Hotel Amsterdam
Stadhouderskade 25 (nabij
Leidseplein)
1071 ZD, Amsterdam

Beste Relatie,

Op zowel 12 als 13 september organiseert Apple Nederland een Educatieve seminar voor een ieder die werkzaam is in het onderwijs en verantwoordelijk dan wel geïnteresseerd is in de implementatie van mobiel leren, digitaal publiceren, de iPad, iTunes, apps en het gebruik van nieuwe media.

Hoofdspreker van dit seminar is Dr. Bill Rankin, Director of Educational Innovation op de Abilene Christian University (ACU) in de USA.
Het ACU staat wereldwijd bekend om zijn 'ACU Connected' mobiel-leren-initiatief ([ACU Connected - Mobile Learning Initiative](#)). Dr. Rankin is gespecialiseerd in de pedagogiek van mobiel leren en richt zich tegenwoordig op de toekomst van digitaal publiceren.

Naast de presentatie van Dr. Bill Rankin worden er ook een tweetal presentaties gegeven van Nederlandse iPad implementaties in het voortgezet- en hoger onderwijs, alsmede een presentatie van een vooraanstaande Nederlandse educatieve uitgever over het digitaliseren van content.

U kunt zich kosteloos registreren voor dit inspirerende seminar.
Er zijn twee data waaruit u kunt kiezen om dit seminar bij te wonen.
Beide seminars zijn identiek.

Optie 1:

Maandag 12 september 2011
13.00u - 16.30u (lunch inbegrepen van 13.00-13.30u)
Park Hotel Amsterdam
[Registratie >>](#)

Optie 2:

Dinsdag 13 september 2011
09.30u - 13.00u (lunch inbegrepen van 12.30-13.00u)
Park Hotel Amsterdam
[Registratie >>](#)

Stuur deze uitnodiging vooral ook door naar collega's waarvan u denkt dat deze geïnteresseerd zijn om dit seminar bij te wonen.
LET OP: VOL is VOL

Willen jullie mij ook laten weten of de inschrijving is gelukt.

Alvast heel veel plezier toegewenst.

Louise de Vos
iFactorsPRO
l.devos@ifactorspro.nl, 06-26508707

Keynote Dr. William (Bill) Rankin

One doesn't need to be an architect to know that the space people use can have a profound impact on what they do and how they perform. A busy train station and a busy library may involve similar numbers of people, but those people will behave very differently in each of these spaces.

Why? Because the ways each space is configured encourages a particular set of expectations, perceptions, behaviours, and activities on the part of those who use them. Our classrooms, similarly, project a particular set of expectations and behaviours that impacts the sort of teaching and learning that takes place within them. They are the product of a relationship between people and information that has shaped these spaces, and they reflect and work to underscore that relationship in some very specific ways.

Yet as our relationship with information begins to change, driven by technologies Apple has played a pioneering role in developing — cloud services, iTunes, a new generation of powerful and adaptive mobile devices characterized by the iPhone, iPod touch, and iPad — our classrooms need to change, too, encouraging new expectations, built on new perceptions, and stimulating new kinds of activities.

In this interactive presentation, you'll discover some of the reasons we've shaped our classrooms as we have, some principles for reimagining and restructuring them, and some ways to envision the future of teaching and learning.

Biography Dr. William (Bill) Rankin

Dr. William Rankin is an associate professor of English and Director of Educational Innovation at Abilene Christian University in Abilene, Texas. Along with colleagues, he helped design the initiative that became ACU Connected, ACU's pioneering one-to-one that gave every student an iPhone or iPod touch as a platform for exploring

next-wave mobile learning. As part of this initiative, Rankin has worked on everything from defining pedagogical approaches to designing interface elements, and he continues to work to discover and create new ways to engage learners through emerging technologies. Recently, he has been especially focused on the future of digital publishing, working closely in the recently-announced 3-year research partnership between ACU, Alcatel-Lucent Bell Labs, and Cambridge University Press.

ACU's efforts have received a number of accolades, including winning 2009's New Media Consortium's Center of Excellence award, ACUTA's Institutional Excellence award, and Alcatel-Lucent's Dynamic Enterprise and Analyst Choice awards. As project lead, Rankin was named Campus Technology's Innovator of the Year for mobile learning in 2008. In 2009, he was named an Apple Distinguished Educator and in 2010, he was named to Apple's ADE Board of Directors. Interviews with Rankin have appeared in such periodicals as Wired, The Guardian, The Australian, and The Chronicle for Higher Education, and at online sites including InsideHigherEd, TUAUW, and Open Culture. Rankin has also contributed to stories featured on US National Public Radio, the BBC, the CBC and NBC Nightly News. With more than 20 years' experience in higher education, Dr. Rankin has received numerous awards for teaching and has presented on the implications of mobility and emerging educational technologies throughout the world.